

Beat: Politics

## **OBAMA TELLS THE YOUNG ENTREPRENEURS THAT THEY ARE THE FACE OF CHANGE**

**NEXT GES JULY 25 IN KENYA**

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**USPA NEWS** - "To all the young entrepreneurs out here, you are the face of change." said Obama before Young Entrepreneur's audience. This week, global entrepreneurs gathered for an event at White House, where President Obama announced several steps to increase support for emerging entrepreneurs around the world.

GES can count on President Obama who highlighted Entrepreneurship gathering, especially the young generations, in his engagement agenda during a historic speech in Cairo in 2009. Since 2010, when the U.S. hosted the first Summit in Washington, D.C., GES has expanded to a global event, subsequently hosted by the governments of Turkey, the United Arab Emirates, Malaysia, and Morocco last year.

President Obama said, "We're here today because we believe in the power of entrepreneurship -- the basic notion that if you've got an idea and if you really work hard and you're able to pick yourself up if you stumble a couple of times, you can eventually turn that idea into a reality. And this matters to us because encouraging the spirit of entrepreneurship can help us to tackle some of the greatest challenges that we face around the world." <http://go.usa.gov/3kfrU>

MESSAGE OF PRESIDENTIAL AMBASSADORS FOR GLOBAL ENTREPRENEURSHIP INITIATIVE (PAGE)

The 2015 Global Entrepreneurship Summit will be held in Nairobi, Kenya, on July 25-26. It will be the sixth annual gathering of entrepreneurs at all stages of business development, business leaders, mentors, and high-level government officials. The established tradition demonstrates the U.S. Government's continued commitment to fostering entrepreneurship around the world. Said Bert Kaufman, Senior Advisor at Office of the Secretary Co-Director, Presidential Ambassadors for Global Entrepreneurship (PAGE) U.S. Department of Commerce.

For more information see GES SUMMIT [www.ges2015.org](http://www.ges2015.org) : <http://go.wh.gov/rszedK> "#StartTheSpark", [www.commerce.gov](http://www.commerce.gov)

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